

SERVICES MENU

Copywriting

- 1 Page Blog.....(\$200)
- 2 Page Blog.....(\$300)
- Social Media Post.....(\$30)
- Press Release.....(\$600)
- Pitch Note.....(\$100)
- Thought Leadership Essay.....(\$800)

Public Relations

- PR Strategy Development.....(\$2,500)
 - *Discovery call + a fully developed deck ready to be executed.*
- Media Training.....(\$750)
 - *Training call going over best practices & tactics + Mock interviews*
- Key Messaging Development.....(\$1,500)
- Media Relations Retainers
 - *Incl. ongoing development of story angles, media list updates, and pitching media. Please note the minimum retainer commitment is 3 months.*
 - 10 hrs/month.....(\$850)
 - 20 hrs/month.....(\$1,700)
 - 30 hrs/month.....(\$2,550)

[Website](#)

[Book a call](#)

*All prices in CAD. Standard hourly rate is \$85 + tax
Personalized services are available upon request.*

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