

# RAMUR COMMS

## à la carte PR Services (available without PR retainer)

### STRATEGY

- PR Strategy.....\$2,500+  
*Discovery call + fully developed deck ready for execution*
- Messaging.....\$1,800+
- Media List.....\$900+
- Media Training.....\$2,000+  
*Tailored deck, training call to learn best practices & tactics + Mock interviews*

### MEDIA MATERIALS

- Press release .....\$700+
- Pitch note(s).....\$300+
- Founder bio.....\$400+
- Thought leadership essay byline.....\$1,000+

### OWNED CONTENT

- Blog.....\$300+
- Social media posts.....\$200+